

ASSIGNMENTS
MASTER OF BUSINESS ADMINISTRATION
MBA- 1st semester (Batch 2023-24)



Directorate of Distance Education
Guru Jambheshwar University of Science & Technology
Hisar-125001

Compiled by:-
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GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Business Administration

Course Name: Management Process and Organizational Behavior
Code: MBA 101

Sem.: 1st
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Define Management. Explain the nature and scope of management.
- 2 “F.W.Taylor is said to be the father of scientific management and Henri Fayol, the father of principles of management”. Critically examine the statement.
3. Distinguish between:
 - (a) Authority and responsibility
 - (b) Authority and power
 - (c) Responsibility and delegation
 - (d) Specific limits of authority
 - (e) Authority and accountability

ASSIGNMENT-II

1. Discuss the various Organizational Behavior Models and the situations under which each of these can be effective.
2. State the characteristics and determinants of organizational culture.
3. Is Emotional Intelligence an inherited trait or a learned trait? If it is a learned trait, what steps can be taken to improve upon EI?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Business Administration

Course Name: Business Statistics
Code: MBA 102

Sem.: 1st
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.
- ii. Each assignment carries 15 marks.
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.

ASSIGNMENT-I

1. Write Short notes on following:
 - a. Differentiate between median & mode.
 - b. Explain the type I errors and type II errors.
2. What do you mean by sampling? List out the various techniques of sampling with their suitability.
3. What is Non-parametric test? Discuss different types of non –parametric tests with example and also state their relevance.

ASSIGNMENT-II

1. What is Linear Regression? Explain its major assumptions.
2. Describe the concept of Hypothesis. Explain the procedure to set a hypothesis and discuss about the factors involved in testing a hypothesis statistically.
3. Elaborate the meaning of Probability and their application to business in today's competitive era.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Business Administration

Course Name: Managerial Economics
Code: MBA 103

Sem.: 1st
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.
- ii. Each assignment carries 15 marks.
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.

ASSIGNMENT-I

1. Explain theory of Demand with suitable example.
2. Discuss the term 'Elasticity of Demand' and its importance.
3. Explain the Theory of Cost and discuss its types.

ASSIGNMENT-II

1. Discuss the following
 - Monopoly
 - Oligopoly
2. Explain the Baumol's theory of sales maximization model?
3. Discuss the concept of National Income with suitable examples.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Business Administration

Course Name: Accounting for Managers
Code: MBA 104

Sem.: 1st
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.
- ii. Each assignment carries 15 marks.
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.

ASSIGNMENT-I

1. Define Standard Costing. Does it have any significance in effective budgetary control?
2. What do you mean by a Trial Balance? Discuss the objectives and methods of preparing a Trial Balance.
3. Differentiate between Absorption Costing and Marginal Costing with example.

ASSIGNMENT-II

1. What is budgeting? What are the various types of budgets?
2. What is break-even point? What are the limitations of Break-even Analysis?
3. Write short note on the following:
 - Going Concern Concept
 - Margin of Safety

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Business Administration

Course Name: Business Environment
Code: MBA 105

Sem.: 1st
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. What do you mean by Business Environment? What are the various components of Business Environment?
2. Briefly explain the various environmental scanning and risk assessment techniques.
3. Write short note on the following:
 - Concepts of Economic System
 - Public Private Partnership (PPP)

ASSIGNMENT-II

1. What do you mean by Foreign Investment? What is the impact of foreign trade on Balance of Payment in India?
2. Briefly explain about challenges and opportunities available in Indian rural Sector.
3. Write short note on the following:
 - Consumer Protection Act, 1986
 - Foreign Exchange Management Act, 1999

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Business Administration

Course Name: Business Communication
Code: MBA 106

Sem.: 1st
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. What do you mean by Communication? What is importance of communication in a business setup?
2. Briefly explain the process of business communication.
3. Write short note on the following:
 - Dimensions of communication
 - Principles of effective communication

ASSIGNMENT-II

1. What are the various modes of non-verbal communication?
2. What is Business letter? What are the various types of business letters?
3. Write short note on the following:
 - Essentials of report writing
 - Plagiarism